

*A Hollywood Christmas Movie Comes To Life!*

# Rescuing Santa

FORMAT

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*It is five weeks to Christmas - but where is Santa?*

Santa Claus has been kidnapped - will there be Christmas this year?! An emergency rescue troop is sent to the exotic and stunning Arctic Circle to save Santa! (For those who may not know, Lapland, Finland is the authentic home of Santa Claus.)

Rescuing Santa is the ultimate feel-good event show with a Christmas twist. It is a program packed with unique tasks and competitions that push the competitors to their limits. How to decorate a Christmas tree wearing ice skates? Are you smarter than a reindeer? Could you wrap Christmas presents in an inflated elf costume?

The teams collect and solve clues each week that bring them one step closer to saving Santa. The winning team - the rescuers of Santa - gets a huge Christmas gift: the ransom money. And the big holiday twist is the money will be matched as a donation to the charity of the team's choice.

Not only is Rescuing Santa a terrific Christmas series, it also has a plethora of spectacular merchandising, advertising, and online opportunities.... just in time for holiday shopping.

Rescuing Santa is a turnkey production that will be shot in Finnish Lapland. It offers a cost effective and flexible production model. The all-inclusive production package contains a Finnish production team, a studio, apartments, catering, transportations in Finland etc.

## **Title**

*Rescuing Santa*

## **Format**

*7 one-hour episodes*

## **Genre**

Fantasy reality series

*Based on an original idea by  
Aito Media and  
Small World IFT*

## **Distributor**

*Small World IFT*

## **For more information:**

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